

GENERAL INFORMATION:

1. CSO must apply for the **Fairs & Festivals Support Program** by May 31 on an annual basis. Support for one (1) year does not guarantee support the following year.
2. Support is limited to facilities and services offered through the Community Services Department only and does not include any rented items, or fees/charges levied by other City departments such as City Clerk's Department or Enforcement Services Department (By-Laws).



3. Applications may be disqualified for funding depending on the amount of financial support received from other sources (e.g. grants).

For more information on the **Fairs & Festivals Support Program**, contact Facility Permits, Recreation & Culture Department, at 905-832-8500 or by email: recreation.permits@vaughan.ca.

www.vaughan.ca

**City of
Vaughan**
The City Above Toronto

CS08149



CITY OF VAUGHAN

FAIRS & FESTIVALS SUPPORT PROGRAM

**City of
Vaughan**
The City Above Toronto



FAIRS & FESTIVALS SUPPORT PROGRAM

Vaughan is a City of choice that promotes diversity, innovation and opportunity for all citizens, fostering a vibrant community life that is inclusive, progressive, environmentally responsible and sustainable - Vaughan Vision 2020.

It is recognized that this vision can be achieved through various initiatives such as community-based **heritage, village fairs and festivals**. The City of Vaughan will continue to support and encourage these events planned by volunteer groups that assist in enriching and preserving its diverse community.

The purpose of the **Fairs & Festivals Support Program** is to demonstrate Vaughan's support for these types of events by establishing criteria that will enable qualifying groups to receive further assistance.

The value of support is a 50% discount applied to the total cost of use for City-owned property including facilities, parks and sports fields as well as services-in-kind, to a maximum value of \$3,500 per Community Service Organizations (CSO) per year.

GOALS OF THE PROGRAM:

- To assist CSO in their provision of heritage, village fairs and festivals, by providing additional support to services and facilities for their activities and programs;
- To apply an equitable and reasonable approach in continuing to provide support to City fairs and festivals open to all residents;
- To establish clear and transparent criteria for eligibility that CSO must satisfy in order to be eligible for additional support; and
- To continue to work with the organizers to investigate new sources of support, such as grants, to assist with the costs of hosting fairs and festivals.

APPLICATION FORM

Program eligibility is restricted to registered
City of Vaughan CSO.

COMMUNITY SERVICE ORGANIZATION:

Group name: _____

Year of festival: _____

Contact name: _____

Position within the organization: _____

Address: _____

Phone number: _____

Fax number: _____

Email address: _____

A. BUSINESS PLAN:

Event goals: _____

Program: _____

Event date(s): _____

Location: _____

Equipment & resources: _____

Budgets: _____

B. COMMUNICATION PLAN:

Methods/forms of advertising: _____

List of publications: _____

Public acknowledgement of City support:

Open to all residents:

C. LIST OF REVENUE SOURCES:

Grants received: _____

Other forms of formal funding received: _____

Planned strategies to actively pursue fundraising activities: _____

Any other sources of revenue: _____

Please Note: If more space is required, please attach additional information to your application form.

Signature: _____

Date: _____

Mail or fax application form to:

Recreation & Culture Department
City of Vaughan

2141 Major Mackenzie Drive
Vaughan, ON L6A 1T1

e. recreation.permits@vaughan.ca

t. 905.832.8500

f. 905.832.8550